

**BUSINESS PUBLICATION CIRCULATION STATEMENT
FOR THE 6 MONTH PERIOD ENDED DECEMBER 2009**
(Including Unit and Supplementary Data)

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media—as well as more than 2,600 advertiser and agency members.

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Tel.: (205) 349-2990
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www.ccjmagazine.com

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FIELD SERVED

COMMERCIAL CARRIER JOURNAL serves the trucking industry and motor vehicle fleets. Included are motor trucks, truck-tractors, trailers, buses, off-road and other vehicles. COMMERCIAL CARRIER JOURNAL only serves fleets having 5 or more total vehicles that are based at (or controlled from) a single location.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are corporate management, maintenance management, operations/safety management, purchasing/administrative/marketing management, and other qualified personnel.

PURPOSE

This circulation statement contains an analysis of products purchased, specified, recommended, selected, or approved by the qualified recipients and an analysis of qualified copies and units in vehicle classes 1-8 GVW (Gross Vehicle Weights).

DEFINITION OF A UNIT

A unit is an establishment primarily engaged in one type of economic activity at a single physical location. The fleet units analyzed herein are: Motor vehicle fleets based at or controlling 5 or more vehicles at a single location.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	-
Advertiser and Agency _____	1,078
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	192
*Digital _____	650
All Other _____	1,321
TOTAL	3,241

*See Paragraph 9

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	96,500	100.0	96,500	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	96,500	100.0	96,500	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD															
2009 Issue	*Number Removed	*Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	2009 Issue	*Number Removed	*Number Added	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified
August _____	692	692	92,842	3,658			96,500	November _____	2,920	2,920	81,738	14,762			96,500
September _____	653	653	85,717	10,783			96,500	December _____	1,376	1,376	85,259	11,241			96,500
								TOTAL	6,326	6,326					

*See Paragraph 9

ADDITIONAL ANALYSIS BY TITLE					
BUSINESS AND INDUSTRY	TOTAL QUALIFIED	CORPORATE MANAGEMENT (Note 1)	MAINTENANCE MANAGEMENT (Note 2)	OPERATIONS/SAFETY MANAGEMENT (Note 3)	PURCHASING/ ADMINISTRATIVE/ MARKETING MANAGEMENT & OTHER QUALIFIED PERSONNEL (Note 4)
MOTOR VEHICLE FLEETS					
500 or More Vehicle _____	3,679	1,386	970	965	358
100-499 Vehicles _____	9,896	4,304	2,540	2,536	516
25-99 Vehicles _____	26,738	15,798	3,904	6,099	937
10-24 Vehicles _____	50,442	38,302	2,993	7,784	1,363
5-9 Vehicles _____	5,745	4,778	193	660	114
TOTAL QUALIFIED COPIES BY FLEET SIZE	96,500	64,568	10,600	18,044	3,288

Note 1-Corporate Management includes CEOs, Chairmen of the Board, Owners, Partners, Proprietors, Principals, Chairmen, Presidents, Vice Presidents, Vice Chairmen, COOs, Officers, CFOs and other financial personnel, Division Heads/General Managers and other corporate management titles.

Note 2-Maintenance Management includes Maintenance/Fleet/Garage/Shop/Service Superintendents, Managers, Directors, Chief/Head/Master Mechanics, Federal/State/City/County and Government personnel, Highway/Road/Street Commissioners, Public Works Directors and other titled personnel.

Note 3-Operations/Safety Management includes Transportation/Operations/Safety Vice Presidents, Directors, Managers, Dispatchers and other titled personnel.

Note 4-Purchasing/Administrative/Marketing Management includes Purchasing Directors/Agents/Buyers, Administrators, Administrative Managers, Business Managers, Sales/Marketing Managers/Directors and other titled personnel.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009									
QUALIFICATION SOURCE	Qualified Within			Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 Year	2 Years	3 Years						
I. Direct Request: _____	77,304	18,196	-	80,738	14,762			95,500	99.0
II. Request from recipient's company: _____	513	487	-	1,000	-			1,000	1.0
III. Membership Benefit: _____	-	-	-	-	-			-	-
IV. Communication from recipient or recipient's company (other than request): _____	-	-	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	-	-	-	-	-			-	-
Association rosters and directories _____	-	-	-	-	-			-	-
Business directories _____	-	-	-	-	-			-	-
Manufacturer's, distributor's, and wholesaler's lists _____	-	-	-	-	-			-	-
Other sources _____	-	-	-	-	-			-	-
VI. Single Copy Sales: _____	-	-	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	77,817	18,683	-	81,738	14,762			96,500	100.0
PERCENT	80.6	19.4	-	84.7	15.3			100.0	

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009						
MAILING ADDRESS	Print Version Only (A)	Digital Version Only (B)	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____	81,738	14,762			96,500	100.0
Individuals by name only _____	-	-			-	-
Titles or functions only _____	-	-			-	-
Company names only _____	-	-			-	-
Multi-Copy Same Addressee copies _____	-	-			-	-
Single Copy Sales _____	-	-			-	-
TOTAL QUALIFIED CIRCULATION	81,738	14,762			96,500	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009															
State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Units	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent	State & Zip Code	Print Version Only (A)	Digital Version Only (B)	Units	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
039-049 Maine _____	621	100	630			721		400-427 Kentucky _____	1,747	289	1,805			2,036	
030-038 New Hampshire _____	436	51	448			487		370-385 Tennessee _____	2,088	399	2,096			2,487	
050-059 Vermont _____	292	42	293			334		350-369 Alabama _____	1,854	347	1,889			2,201	
010-027 Massachusetts _____	1,213	196	1,288			1,409		386-397 Mississippi _____	1,074	191	1,107			1,265	
028-029 Rhode Island _____	191	23	191			214		EAST SO. CENTRAL	6,763	1,226	6,897			7,989	8.3
060-069 Connecticut _____	787	108	807			895		716-729 Arkansas _____	1,238	198	1,198			1,436	
NEW ENGLAND	3,540	520	3,657			4,060	4.2	700-714 Louisiana _____	1,105	179	1,135			1,284	
100-149 New York _____	3,176	617	3,428			3,793		730-749 Oklahoma _____	1,438	240	1,464			1,678	
070-089 New Jersey _____	1,479	297	1,599			1,776		750-799 Texas _____	5,244	1,166	5,535			6,410	
150-196 Pennsylvania _____	3,536	636	3,626			4,172		WEST SO. CENTRAL	9,025	1,783	9,332			10,808	11.2
MIDDLE ATLANTIC	8,191	1,550	8,653			9,741	10.1	590-599 Montana _____	631	89	642			720	
430-459 Ohio _____	3,752	630	3,813			4,382		832-838 Idaho _____	598	112	637			710	
460-479 Indiana _____	2,712	403	2,679			3,115		820-831 Wyoming _____	406	62	414			468	
600-629 Illinois _____	3,594	583	3,658			4,177		800-816 Colorado _____	1,402	306	1,523			1,708	
480-499 Michigan _____	2,927	420	2,966			3,347		870-884 New Mexico _____	412	91	465			503	
530-549 Wisconsin _____	2,858	404	2,775			3,262		850-865 Arizona _____	763	206	856			969	
EAST NO. CENTRAL	15,843	2,440	15,891			18,283	18.9	840-847 Utah _____	768	144	765			912	
550-567 Minnesota _____	2,470	367	2,484			2,837		889-898 Nevada _____	369	79	400			448	
500-528 Iowa _____	2,033	263	1,988			2,296		MOUNTAIN	5,349	1,089	5,702			6,438	6.7
630-658 Missouri _____	2,374	355	2,364			2,729		995-999 Alaska _____	321	87	372			408	
580-588 North Dakota _____	613	87	610			700		980-994 Washington _____	1,222	264	1,314			1,486	
570-577 South Dakota _____	658	98	637			756		970-979 Oregon _____	957	181	997			1,138	
680-693 Nebraska _____	1,312	208	1,297			1,520		900-961 California _____	3,796	823	4,169			4,619	
660-679 Kansas _____	1,565	230	1,560			1,795		967-968 Hawaii _____	166	60	187			226	
WEST NO. CENTRAL	11,025	1,608	10,940			12,633	13.1	PACIFIC	6,462	1,415	7,039			7,877	8.1
197-199 Delaware _____	193	33	210			226		UNITED STATES	79,214	14,047	81,674			93,261	96.6
206-219 Maryland _____	1,131	217	1,199			1,348		969 & 004-009 U.S. Territories _____	47	31	75			78	
200-205 Washington, DC _____	42	5	41			47		Canada _____	2,476	682	2,808			3,158	
220-246 Virginia _____	1,777	330	1,830			2,107		Mexico _____	-	-	-			-	
247-268 West Virginia _____	729	98	719			827		Other International _____	-	-	-			-	
270-289 North Carolina _____	2,754	495	2,820			3,249		APO/FPO _____	1	2	3			3	
290-299 South Carolina _____	1,148	205	1,192			1,353		TOTALS	81,738	14,762	84,560			96,500	100.0
300-319 Georgia _____	2,460	438	2,542			2,898									
320-349 Florida _____	2,782	595	3,010			3,377									
SOUTH ATLANTIC	13,016	2,416	13,563			15,432	16.0								

7. AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS						
6-Month Period Ended:	Audited Data	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2006	2007	January - June 2008	July-December 2008	January-June 2008	July-December 2009*
Total Audit Average Qualified _____	100,193	99,409	96,500	96,500	96,500	96,500
Qualified Non-Paid Total _____	100,193	99,409	96,500	96,500	96,500	96,500
Print Only _____	100,193	99,409	96,500	96,500	94,198	86,625
Digital Only _____	-	-	-	-	2,302	9,875
Qualified Paid Total _____	-	-	-	-	-	-
Print Only _____	-	-	-	-	-	-
Digital Only _____	-	-	-	-	-	-
Post Expire Copies Included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price _____	**NC	**NC	**NC	**NC	**NC	**NC

***NOTE: July - December 2009 data is unaudited. With each successive period, new data will be added until six 6-month periods are displayed.**
 **NC = None Claimed.

9. ADDITIONAL DATA

METHOD OF DISTRIBUTION:

All qualified circulation conforms to the field served and definition of a recipient's qualification, as reported. Print copies are distributed via postal services or other carriers. Recipients who request the electronic versions are notified via email when the version is available.

AVERAGE NON-QUALIFIED CIRCULATION:

Non-qualified copies include an average of 1,728 Print edition and an average of 650 Digital edition advertiser and agency copies for the six issues reported.

PARAGRAPH 2:

Additions and removals are not required for paid circulation.

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - PRINT VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	86,625	100.0	86,625	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	86,625	100.0	86,625	100.0	-	-

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD - DIGITAL VERSION ONLY						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	9,875	100.0	9,875	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	9,875	100.0	9,875	100.0	-	-

PUBLISHER'S AFFIDAVIT

We hereby make oath and say that all data set forth in this statement are true.
 Stacy McCants, Group Publisher
 Julie Puckett, Circulation Director
 (At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)

IMPORTANT NOTE:

This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.

8. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period Required (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

QUESTIONNAIRE USED TO ELICIT SUPPLEMENTARY DATA:



BUSINESS SOLUTIONS FOR TRUCKING PROFESSIONALS
 FAX TO 1-847-763-9611

FREE PASS-ALONG SUBSCRIPTION!
 PLEASE GIVE TO A COLLEAGUE IN THE TRUCKING BUSINESS YES PLEASE SEND (CJ FREE!) NO

1. Name (please print) _____ Last Name _____
 Title (please print) _____
 Business Name _____ Business Fax# _____
 Street Address * _____
 City _____ State _____ Zip _____

2. Is there a maintenance shop at this location? Yes No

3. Please check your company's type of operation: (Check only one)
 01 Fleet Fleet (common, contract carrier)
 02 Private Fleet
 03 Lease/Rental
 04 Owner/Driver
 05 Other _____ (describe)

4. What is your company's primary type of hauling or line of business? (Check only one)
 01 Petroleum/Chemicals/HAZMAT/Explosives
 02 Construction/Logging/Mining/Excavating
 03 General Freight/Truck/Bulk/Nonbulk
 04 Food production/distribution (dairymilk, meat, poultry, etc.)
 05 Waste Materials/Recyclable Goods
 06 Bus Fleet (including school)
 07 Government (Federal, State, Local, Military)
 08 Manufacturing/Processing
 09 Other _____ (describe)

5. Do you specify, recommend, and/or approve the purchase for any of the following? (You MUST check "Yes" or "No" for each item)

	Yes	No
Vehicles	<input type="checkbox"/>	<input type="checkbox"/>
Engines, transmission, axle and other components	<input type="checkbox"/>	<input type="checkbox"/>
Replacement parts	<input type="checkbox"/>	<input type="checkbox"/>
Tires & Wheels	<input type="checkbox"/>	<input type="checkbox"/>
Fuel/Oil/Adhesives/Lubricants	<input type="checkbox"/>	<input type="checkbox"/>
Shop Equipment/Tools/Refueling Equipment	<input type="checkbox"/>	<input type="checkbox"/>
Leasing/Conduit/Finance/Leasing	<input type="checkbox"/>	<input type="checkbox"/>
Information Services & Systems	<input type="checkbox"/>	<input type="checkbox"/>
Vehicle Appearance - Graphics, Paint, Markings, Finishes	<input type="checkbox"/>	<input type="checkbox"/>

6. How many trucks, tractors, trailers, off-road vehicles and buses are based at or enroute from this location?
 01 1-9 02 10-24 03 25-99 04 100-499 05 500-999 06 1000-4999 07 5000+

7. Do any of the above vehicles have a Gross Vehicle Weight (GVW) rating of (please check "YES" or "NO" for each GVW class):
 Class 8 (33,000 lbs. GVW and over) Yes No
 Class 7 (26,000-33,000 lbs. GVW) Yes No
 Class 6 (19,500-26,000 lbs. GVW) Yes No
 Class 5 (13,000-19,500 lbs. GVW) Yes No
 Class 4 or 3 (under 13,000 lbs. GVW) Yes No

8. Would anyone else at your company like to receive CJ?
 Name _____ Title _____

9. Receipt of COMMERCIAL CARRIER JOURNAL is contingent upon your answering ALL applicable items on this form. Your cooperation will help us do a better job and make sure you receive every issue of COMMERCIAL CARRIER JOURNAL. The publisher reserves the right to serve only those individuals who meet the publication qualifications. FREE subscription offer good in U.S. only.

RUSH! RENEW TODAY!!

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009																										
This issue is equal to the average of the other 5 issues reported in Paragraph two.																										
BUSINESS AND INDUSTRY Motor Vehicle Fleets Based at or Controlling 5 or More Vehicles at a Single Location	TOTAL QUALIFIED	PERCENT OF TOTAL	Truck Fleet Management (See Note 1)	TOTAL QUALIFIED UNITS (See Note 1)	Print Version Only (A)	Digital Version Only (B)	ANALYSIS BY TYPE AND SIZE OF FLEET (See Note 1)																			
							FOR HIRE FLEETS																			
							Petroleum/Chemicals/HAZMAT/Explosives		Construction/Logging/Mining/Excavating		General Freight/Dry Bulk/Household		Food production/distribution (farming, ranching, dairy products, beverages, etc.)		Waste Materials/Recyclable Goods		Bus Fleets (including schools)		Government (Federal, State, Local, Military)		Manufacturing/Processing		Utilities (Electric, Gas, Telephone, Water, Sewer, Cable, etc)		Retail/Wholesale/Expedited/Air Freight Delivery or Services and For Hire Fleet Other	
							Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units
Motor Vehicle Fleets (Trucks, Truck Tractors, Trailers, Buses & Off-Road Vehicles) (See Note 2)																										
500 or More Vehicles _____	3,679	3.8	3,679	2,510	2,672	1,007	102	64	126	90	1,057	632	212	101	14	13	13	10	23	18	53	27	10	9	167	86
100-499 Vehicles _____	9,896	10.3	9,896	7,727	7,791	2,105	358	255	552	407	2,356	1,665	557	358	110	87	79	67	66	55	104	72	30	26	369	258
25-99 Vehicles _____	26,738	27.7	26,738	22,669	22,344	4,394	917	754	2,249	1,855	5,716	4,557	1,402	1,067	421	371	204	184	150	128	190	167	84	73	1,118	876
10-24 Vehicles _____	50,442	52.2	50,442	46,240	43,739	6,703	1,081	948	5,175	4,745	8,762	7,712	2,193	1,928	891	840	196	180	164	154	491	444	155	145	2,052	1,825
5-9 Vehicles _____	5,745	6.0	5,745	5,414	5,192	553	87	80	742	691	864	787	258	231	42	39	26	25	14	14	56	53	8	8	223	212
TOTAL QUALIFIED BY FLEET SIZE	96,500	100.0	96,500	84,560	81,738	14,762	2,545	2,101	8,844	7,788	18,755	15,353	4,622	3,685	1,478	1,350	518	466	417	369	894	763	287	261	3,929	3,257

3a. BUSINESS/OCCUPATIONAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF NOVEMBER 2009 (CONTINUED)																										
ANALYSIS BY TYPE AND SIZE OF FLEET (See Note 1)																										
BUSINESS AND INDUSTRY Motor Vehicle Fleets Based at or Controlling 5 or More Vehicles at a Single Location	PRIVATE FLEETS																				OTHER FLEETS					
	Petroleum/Chemicals/HAZMAT/Explosives		Construction/Logging/Mining/Excavating		General Freight/Dry Bulk/Household		Food production/distribution (farming, ranching, dairy products, beverages, etc.)		Waste Materials/Recyclable Goods		Bus Fleets (including schools)		Government (Federal, State, Local, Military)		Manufacturing/Processing		Utilities (Electric, Gas, Telephone, Water, Sewer, Cable, etc)		Retail/Wholesale/Expedited/Air Freight Delivery or Services and For Private fleet other		Lease/Rental Company		Other/Unknown			
	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units
	Motor Vehicle Fleets (Trucks, Truck Tractors, Trailers, Buses & Off-Road Vehicles) (See Note 2)																									
500 or More Vehicles _____	75	57	180	153	199	167	142	98	47	40	42	39	268	205	68	40	116	94	179	131	316	236	270	200		
100-499 Vehicles _____	195	162	1,028	879	707	577	418	342	163	141	301	269	737	618	183	159	205	174	416	336	478	405	484	415		
25-99 Vehicles _____	653	541	4,453	4,009	2,054	1,777	898	775	797	728	790	706	1,433	1,275	402	353	440	397	1,101	952	562	497	704	627		
10-24 Vehicles _____	1,336	1,181	11,090	10,472	4,720	4,371	1,867	1,715	2,042	1,952	498	472	1,947	1,807	841	771	553	528	2,670	2,458	895	834	823	758		
5-9 Vehicles _____	124	118	1,369	1,319	591	558	331	314	130	123	27	27	207	200	148	141	45	44	237	224	115	109	101	97		
TOTAL QUALIFIED BY FLEET SIZE	2,383	2,059	18,120	16,832	8,271	7,450	3,656	3,244	3,179	2,984	1,658	1,513	4,592	4,105	1,642	1,464	1,359	1,237	4,603	4,101	2,366	2,081	2,382	2,097		

Note 1-Non-comparable additional analysis reported at the publisher's option Corporate Management includes CEOs, Chairmen of the Board, Owners, Partners, Proprietors, Principals, Chairmen, Presidents, Vice Presidents, Vice Chairmen, COOs, Officers, CFOs and other financial personnel. Division Heads/General Managers and other corporate management titles. Maintenance Management includes Maintenance/Fleet/Garage/Shop/Service Superintendents, Managers, Directors, Chief/Head/Master Mechanics, Federal/State/City/County and Government personnel, Highway/Road/Street Commissioners, Public Works Directors and other titled personnel. Operations/Safety Management includes Transportation/Operations/Safety Vice Presidents, Directors, Managers, Dispatchers and other titled personnel. Purchasing/Administrative/Marketing Management include Purchasing Directors/Agents/Buyers, Administrators, Administrative Managers, Business Managers, Sales/Marketing Managers/Directors and other titled personnel.

Note 2-The Subdivision of the fleet size category reported at the publisher's option.

SUPPLEMENTARY DATA FOR ISSUE OF NOVEMBER 2009

This is an analysis of 86,143 or 89.3% of subscribers who have authority to specify, recommend, select, or approve the products listed. Since any one respondent may have checked more than one response the totals for each of these products should not be added together as the total may exceed the total circulation. These data are presented for statistical and marketing purposes only.

BUSINESS AND INDUSTRY Motor Vehicle Fleets Based at or Controlling 5 or More Vehicles at a Single Location	TOTAL QUALIFIED	PERCENT OF TOTAL	Number of Respondents who answered the question	RESPONDENTS WHO SPECIFY, RECOMMEND, SELECT OR APPROVE THE PURCHASE FOR ANY OF THE FOLLOWING								
				Vehicles	Engines, transmissions, axles, and other components	Replacement Parts	Tires & Wheels	Fuels/Oils/ Additives/ Lubricants	Shop Equipment/ Tools/ Refueling Equipment	Leasing, Credit, Finance, Insurance	Information Services & Systems	Vehicle Appearance - Graphics, Paint, Markings, Finishes
500 or More Vehicles _____	3,679	3.8	3,038	2,510	2,411	2,371	2,404	2,302	2,278	1,848	2,108	2,249
100-499 Vehicles _____	9,896	10.3	8,555	7,552	7,403	7,475	7,429	7,273	7,314	5,981	6,495	6,997
25-99 Vehicles _____	26,738	27.7	23,772	22,059	21,805	22,000	21,925	21,712	21,563	19,149	19,870	20,835
10-24 Vehicles _____	50,442	52.2	45,579	43,641	43,142	43,473	43,451	43,095	42,710	40,449	40,841	41,535
5-9 Vehicles _____	5,745	6.0	5,199	5,046	4,983	5,017	5,016	4,991	4,906	4,717	4,739	4,740
TOTAL QUALIFIED BY FLEET SIZE	96,500	100.0	86,143	80,808	79,744	80,336	80,225	79,373	78,771	72,144	74,053	76,356

BUSINESS AND INDUSTRY Motor Vehicle Fleets Based at or Controlling 5 or More Vehicles at a Single Location	TOTAL QUALIFIED	PERCENT OF TOTAL	Number of Respondents who answered the question	RESPONDENTS WHO SPECIFY, RECOMMEND, SELECT OR APPROVE THE PURCHASE FOR ANY OF THE FOLLOWING								
				Vehicles	Engines, transmissions, axles, and other components	Replacement Parts	Tires & Wheels	Fuels/Oils/ Additives/ Lubricants	Shop Equipment/ Tools/ Refueling Equipment	Leasing, Credit, Finance, Insurance	Information Services & Systems	Vehicle Appearance - Graphics, Paint, Markings, Finishes
FOR HIRE FLEETS:												
Petroleum/Chemicals/HAZMAT/Explosives _____	2,545	2.6	2,085	1,895	1,872	1,911	1,907	1,879	1,845	1,705	1,757	1,810
Construction/Mining/Logging/Excavating _____	8,844	9.2	8,101	7,799	7,748	7,753	7,737	7,702	7,675	7,355	7,405	7,507
General Freight/Dry Bulk/Household _____	18,755	19.4	15,789	14,741	14,399	14,437	14,488	14,353	14,051	13,825	14,036	14,118
Food production/distribution (farming, ranching, dairy products, beverages, etc.) _____	4,622	4.8	3,973	3,779	3,683	3,684	3,695	3,665	3,610	3,543	3,580	3,611
Waste Material/Recyclable Goods _____	1,478	1.5	1,369	1,317	1,312	1,309	1,308	1,308	1,302	1,267	1,253	1,273
Bus Fleets (including schools) _____	518	0.5	479	437	435	442	436	439	432	375	396	423
Government (Federal, State, Local, Military) _____	417	0.4	358	335	333	338	331	328	323	273	289	308
Manufacturing/Processing _____	894	0.9	796	735	705	712	728	713	704	683	686	701
Utilities (Electric, Gas, Telephone, Water, Sewer, Cable, etc.) _____	287	0.3	259	238	238	238	236	239	234	219	220	229
Retail/Wholesale/Expedited/Air Freight Delivery or Services and Other For-Hire Fleets _____	3,929	4.1	3,535	3,315	3,252	3,274	3,265	3,260	3,212	3,129	3,158	3,169
Sub-Total _____	42,289	43.7	36,744	34,591	33,977	34,098	34,131	33,886	33,388	32,374	32,780	33,149
PRIVATE FLEETS:												
Petroleum/Chemicals/HAZMAT/Explosives _____	2,383	2.5	2,149	1,966	1,941	1,955	1,966	1,961	1,919	1,704	1,783	1,864
Construction/Mining/Logging/Excavating _____	18,120	18.7	16,708	16,068	15,962	16,079	16,014	15,912	15,917	14,656	14,833	15,255
General Freight/Dry Bulk/Household _____	8,271	8.6	7,268	6,790	6,735	6,820	6,792	6,734	6,698	6,291	6,401	6,505
Food production/distribution (farming, ranching, dairy products, beverages, etc.) _____	3,656	3.8	3,392	3,197	3,134	3,161	3,170	3,136	3,070	2,740	2,815	2,990
Waste Material/Recyclable Goods _____	3,179	3.3	3,048	2,907	2,891	2,896	2,897	2,882	2,867	2,645	2,700	2,746
Bus Fleets (including schools) _____	1,658	1.7	1,573	1,450	1,452	1,489	1,475	1,468	1,476	1,002	1,191	1,348
Government (Federal, State, Local, Military) _____	4,592	4.8	3,945	3,642	3,638	3,732	3,690	3,628	3,671	2,519	2,851	3,172
Manufacturing/Processing _____	1,642	1.7	1,485	1,346	1,310	1,301	1,326	1,267	1,249	1,117	1,166	1,252
Utilities (Electric, Gas, Telephone, Water, Sewer, Cable, etc.) _____	1,359	1.4	1,261	1,146	1,157	1,173	1,165	1,124	1,156	871	931	1,031
Retail/Wholesale/Expedited/Air Freight Delivery or Services and Other Private Fleets	4,603	4.8	4,212	3,954	3,907	3,936	3,918	3,862	3,835	3,532	3,639	3,740
Sub-Total _____	49,463	51.3	45,041	42,466	42,127	42,542	42,413	41,974	41,858	37,077	38,310	39,903
OTHER FLEETS:												
LEASE/RENTAL _____	2,366	2.5	2,123	1,844	1,820	1,858	1,883	1,774	1,785	1,621	1,633	1,740
OTHER/UNKNOWN _____	2,382	2.5	2,235	1,907	1,820	1,838	1,798	1,739	1,740	1,072	1,330	1,564
Sub-Total _____	4,748	5.0	4,358	3,751	3,640	3,696	3,681	3,513	3,525	2,693	2,963	3,304
TOTAL QUALIFIED BY FLEET TYPE	96,500	100.0	86,143	80,808	79,744	80,336	80,225	79,373	78,771	72,144	74,053	76,356

SUPPLEMENTARY DATA FOR ISSUE OF NOVEMBER 2009

This is an analysis of copies and units in vehicle classes 1-2, 3-5, 6, 7, and/or 8 (Gross Vehicle Weights). (See questionnaire used to elicit these data in Paragraph 11). Since any one recipient may have checked more than one response, the totals should not be added together as the total will exceed the total copies and units. These data are represented for statistical and marketing purposes only.

BUSINESS AND INDUSTRY Motor Vehicle Fleets Based at or Controlling 5 or More Vehicles at a Single Location	MOTOR VEHICLE FLEETS		BASING OR CONTROLLING GVW CLASSES 1 - 2 VEHICLES (Under 10,000 lbs. GVW)		BASING OR CONTROLLING GVW CLASSES 3 - 5 VEHICLES (10,000-19,499 lbs. GVW)		BASING OR CONTROLLING GVW CLASSES 6, 7, or 8 VEHICLES (19,500 lbs. GVW & OVER)		BASING OR CONTROLLING GVW CLASS 6 VEHICLES (19,500 to 26,000 lbs. GVW)		BASING OR CONTROLLING GVW CLASS 7 VEHICLES (26,001 to 33,000 lbs. GVW)		BASING OR CONTROLLING GVW CLASS 8 VEHICLES (33,001 lbs. GVW & OVER)		BASING OR CONTROLLING GVW CLASSES 6 &/or 7 (19,500 to 33,000 lbs. GVW)		BASING OR CONTROLLING GVW CLASSES 7 &/or 8 (26,001 lbs. GVW & OVER)	
	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units
500 or More Vehicles _____	3,679	2,510	1,934	1,382	1,788	1,285	3,540	2,408	1,851	1,320	2,031	1,395	3,345	2,265	2,407	1,645	3,474	2,356
100-499 Vehicles _____	9,896	7,727	5,423	4,353	3,978	3,264	9,474	7,377	4,431	3,630	4,776	3,866	8,674	6,677	6,148	4,937	9,233	7,165
25-99 Vehicles _____	26,738	22,669	14,979	12,837	8,945	7,715	25,578	21,620	10,546	9,160	10,702	9,180	22,891	19,212	15,024	12,888	24,565	20,702
10-24 Vehicles _____	50,442	46,240	29,246	27,056	14,094	12,961	47,410	43,344	17,292	15,976	17,189	15,823	40,491	36,799	26,289	24,168	44,964	41,012
5-9 Vehicles _____	5,745	5,414	3,328	3,182	1,425	1,346	5,232	4,918	1,808	1,722	1,689	1,590	4,224	3,938	2,689	2,544	4,808	4,505
TOTAL QUALIFIED BY FLEET SIZE	96,500	84,560	54,910	48,810	30,230	26,571	91,234	79,667	35,928	31,808	36,387	31,854	79,625	68,891	52,557	46,182	87,044	75,740

BUSINESS AND INDUSTRY Motor Vehicle Fleets Based at or Controlling 5 or More Vehicles at a Single Location	MOTOR VEHICLE FLEETS		BASING OR CONTROLLING GVW CLASSES 1 - 2 VEHICLES (Under 10,000 lbs. GVW)		BASING OR CONTROLLING GVW CLASSES 3 - 5 VEHICLES (10,000-19,499 lbs. GVW)		BASING OR CONTROLLING GVW CLASSES 6, 7, or 8 VEHICLES (19,500 lbs. GVW & OVER)		BASING OR CONTROLLING GVW CLASS 6 VEHICLES (19,500 to 26,000 lbs. GVW)		BASING OR CONTROLLING GVW CLASS 7 VEHICLES (26,001 to 33,000 lbs. GVW)		BASING OR CONTROLLING GVW CLASS 8 VEHICLES (33,001 lbs. GVW & OVER)		BASING OR CONTROLLING GVW CLASSES 6 &/or 7 (19,500 to 33,000 lbs. GVW)		BASING OR CONTROLLING GVW CLASSES 7 &/or 8 (26,001 lbs. GVW & OVER)	
	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units
FOR HIRE FLEETS:																		
Petroleum/Chemicals/HAZMAT/Explosives _____	2,545	2,101	893	740	429	349	2,307	1,898	482	392	687	554	2,234	1,839	933	749	2,292	1,884
Construction/Mining/Logging/Excavating _____	8,844	7,788	5,133	4,565	2,005	1,774	8,564	7,527	2,618	2,327	2,935	2,580	7,853	6,858	4,213	3,727	8,319	7,292
General Freight/Dry Bulk/Household _____	18,755	15,353	6,454	5,253	3,587	2,930	17,786	14,486	3,899	3,204	5,289	4,205	16,951	13,751	7,508	6,009	17,585	14,302
Food production/distribution (farming, ranching, dairy products, beverages, etc.) _____	4,622	3,685	1,552	1,230	600	478	4,342	3,438	676	538	889	714	4,256	3,361	1,410	1,127	4,313	3,413
Waste Material/Recyclable Goods _____	1,478	1,350	702	650	313	288	1,408	1,283	400	359	528	480	1,291	1,173	688	624	1,379	1,254
Bus Fleets (including schools) _____	518	466	207	186	152	136	473	423	225	198	225	198	264	236	336	299	388	347
Government (Federal, State, Local, Military) _____	417	369	263	236	150	128	374	326	180	156	175	152	274	233	264	231	340	295
Manufacturing/Processing _____	894	763	396	337	227	203	867	736	249	223	289	241	798	670	412	346	846	715
Utilities (Electric, Gas, Telephone, Water, Sewer, Cable, etc.) _____	287	261	168	153	98	89	266	240	113	103	111	102	220	198	154	140	250	224
Retail/Wholesale/Expedited/Air Freight Delivery or Services and Other For-Hire Fleets _____	3,929	3,257	1,860	1,576	1,136	949	3,800	3,132	1,269	1,067	1,587	1,332	3,351	2,734	2,163	1,806	3,693	3,036
Sub-Total _____	42,289	35,393	17,628	14,926	8,697	7,324	40,187	33,489	10,111	8,567	12,715	10,558	37,492	31,053	18,081	15,058	39,405	32,762
PRIVATE FLEETS:																		
Petroleum/Chemicals/HAZMAT/Explosives _____	2,383	2,059	1,562	1,338	1,023	851	2,279	1,963	1,068	896	964	814	2,043	1,742	1,420	1,207	2,183	1,871
Construction/Mining/Logging/Excavating _____	18,120	16,832	13,872	12,895	6,576	6,047	17,014	15,776	8,520	7,898	7,713	7,132	14,300	13,179	11,426	10,598	15,948	14,755
General Freight/Dry Bulk/Household _____	8,271	7,450	4,574	4,153	2,674	2,401	7,854	7,059	2,998	2,692	2,645	2,403	6,890	6,158	4,297	3,857	7,464	6,699
Food production/distribution (farming, ranching, dairy products, beverages, etc.) _____	3,656	3,244	2,240	2,011	1,354	1,196	3,552	3,143	1,655	1,468	1,342	1,179	3,190	2,808	2,150	1,909	3,390	2,992
Waste Material/Recyclable Goods _____	3,179	2,984	2,117	1,979	1,027	951	3,071	2,878	1,309	1,212	1,570	1,461	2,610	2,442	2,008	1,875	2,956	2,768
Bus Fleets (including schools) _____	1,658	1,513	895	817	640	575	1,503	1,371	961	873	718	648	581	527	1,276	1,161	1,067	968
Government (Federal, State, Local, Military) _____	4,592	4,105	3,808	3,405	2,239	1,948	4,298	3,836	2,937	2,602	2,691	2,373	3,107	2,744	3,599	3,193	3,888	3,459
Manufacturing/Processing _____	1,642	1,464	1,019	910	599	542	1,545	1,374	737	667	671	589	1,349	1,193	1,001	893	1,463	1,295
Utilities (Electric, Gas, Telephone, Water, Sewer, Cable, etc.) _____	1,359	1,237	1,107	1,013	750	676	1,235	1,119	818	740	752	672	908	815	995	901	1,114	1,004
Retail/Wholesale/Expedited/Air Freight Delivery or Services and Other Private Fleets _____	4,603	4,101	3,206	2,851	2,118	1,869	4,196	3,716	2,205	1,943	1,889	1,689	3,421	2,991	2,951	2,613	3,874	3,420
Sub-Total _____	49,463	44,989	34,400	31,372	19,000	17,056	46,547	42,235	23,208	20,991	20,955	18,960	38,399	34,599	31,123	28,207	43,347	39,231
OTHER FLEETS:																		
LEASE/RENTAL _____	2,366	2,081	1,271	1,120	980	848	2,258	1,979	1,100	951	1,144	985	1,888	1,635	1,508	1,319	2,163	1,888
OTHER/UNKNOWN _____	2,382	2,097	1,611	1,392	1,553	1,343	2,242	1,964	1,509	1,299	1,573	1,351	1,846	1,604	1,845	1,598	2,129	1,859
Sub-Total _____	4,748	4,178	2,882	2,512	2,533	2,191	4,500	3,943	2,609	2,250	2,717	2,336	3,734	3,239	3,353	2,917	4,292	3,747
TOTAL QUALIFIED BY FLEET TYPE	96,500	84,560	54,910	48,810	30,230	26,571	91,234	79,667	35,928	31,808	36,387	31,854	79,625	68,891	52,557	46,182	87,044	75,740

Total number of respondents to question analyzed = 95,214
 Classes 1 - 2 = under 10,000 lbs.
 Classes 3 - 5 = 10,000 to 19,499 lbs.
 Class 6 = 19,500 to 26,000 lbs.
 Class 7 = 26,001 to 33,000 lbs.
 Class 8 = 33,001 lbs. & over

ADDITIONAL ANALYSIS														
Fleet Size Analysis based on the total number of Trucks, Truck Tractors, Trailers, Buses, and Off-Road Vehicles														
BUSINESS AND INDUSTRY Motor Vehicle Fleets Based at or Controlling 5 or More Vehicles at a Single Location	Motor Vehicle Fleets		MAINTENANCE SHOP FACILITIES											
			Fleet Locations With Service Shop Facilities		1 to 9 Mechanics		10 to 19 Mechanics		20 or More Mechanics		Not Having or Unknown		Fleet Locations Without Service Shop Facilities Or Unknown	
	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units
500 or More Vehicles _____	3,679	2,510	2,530	1,688	233	176	236	164	437	303	1,624	1,045	1,149	822
100-499 Vehicles _____	9,896	7,727	7,749	5,979	2,050	1,721	622	485	340	270	4,737	3,503	2,147	1,748
25-99 Vehicles _____	26,738	22,669	19,200	16,232	6,949	6,208	350	285	122	104	11,779	9,635	7,538	6,437
10-24 Vehicles _____	50,442	46,240	31,467	28,764	9,271	8,713	155	143	60	49	21,981	19,859	18,975	17,476
5-9 Vehicles _____	5,745	5,414	3,716	3,477	197	183	6	6	2	2	3,511	3,286	2,029	1,937
TOTAL QUALIFIED COPIES AND UNITS BY FLEET SIZE	96,500	84,560	64,662	56,140	18,700	17,001	1,369	1,083	961	728	43,632	37,328	31,838	28,420

Motor Vehicle Fleets Based at or Controlling 5 or More Vehicles At a Single Location														
BUSINESS AND INDUSTRY Motor Vehicle Fleets Based at or Controlling 5 or More Vehicles at a Single Location	Motor Vehicle Fleets		MAINTENANCE SHOP FACILITIES											
			Fleet Locations With Service Shop Facilities		1 to 9 Mechanics		10 to 19 Mechanics		20 or More Mechanics		Not Having or Unknown		Fleet Locations Without Service Shop Facilities Or Unknown	
	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units	Copies	Units
FOR HIRE FLEETS:														
Petroleum/Chemicals/HAZMAT/Explosives _____	2,545	2,101	1,644	1,339	346	297	34	25	21	12	1,243	1,005	901	762
Construction/Mining/Logging/Excavating _____	8,844	7,788	6,447	5,627	1,794	1,616	64	52	21	19	4,568	3,940	2,397	2,161
General Freight/Dry Bulk/Household _____	18,755	15,353	11,573	9,101	2,104	1,761	206	130	141	90	9,122	7,120	7,182	6,252
Food production/distribution (farming, ranching, dairy products, beverages, etc.) _____	4,622	3,685	2,901	2,213	606	485	29	21	25	10	2,241	1,697	1,721	1,472
Waste Material/Recyclable Goods _____	1,478	1,350	1,054	955	503	462	14	12	3	2	534	479	424	395
Bus Fleets (including schools) _____	518	466	427	378	185	171	7	6	9	7	226	194	91	88
Government (Federal, State, Local, Military) _____	417	369	300	266	80	70	7	6	5	4	208	186	117	103
Manufacturing/Processing _____	894	763	561	474	150	131	13	8	5	5	393	330	333	289
Utilities (Electric, Gas, Telephone, Water, Sewer, Cable, etc.) _____	287	261	189	170	64	55	5	5			120	110	98	91
Retail/Wholesale/Expedited/Air Freight Delivery or Services and Other For-Hire Fleets _____	3,929	3,257	2,075	1,707	397	352	46	25	29	17	1,603	1,313	1,854	1,550
Sub-Total _____	42,289	35,393	27,171	22,230	6,229	5,400	425	290	259	166	20,258	16,374	15,118	13,163
PRIVATE FLEETS:														
Petroleum/Chemicals/HAZMAT/Explosives _____	2,383	2,059	1,388	1,190	468	416	36	29	11	9	873	736	995	869
Construction/Mining/Logging/Excavating _____	18,120	16,832	13,289	12,281	4,643	4,344	206	175	104	93	8,336	7,669	4,831	4,551
General Freight/Dry Bulk/Household _____	8,271	7,450	5,117	4,586	1,373	1,270	92	76	63	54	3,589	3,186	3,154	2,864
Food production/distribution (farming, ranching, dairy products, beverages, etc.) _____	3,656	3,244	2,469	2,183	702	649	71	56	30	24	1,666	1,454	1,187	1,061
Waste Material/Recyclable Goods _____	3,179	2,984	2,413	2,260	1,250	1,191	52	46	21	18	1,090	1,005	766	724
Bus Fleets (including schools) _____	1,658	1,513	1,451	1,319	782	730	39	36	46	39	584	514	207	194
Government (Federal, State, Local, Military) _____	4,592	4,105	3,765	3,356	1,053	962	145	120	131	102	2,436	2,172	827	749
Manufacturing/Processing _____	1,642	1,464	1,061	945	331	292	22	19	26	18	682	616	581	519
Utilities (Electric, Gas, Telephone, Water, Sewer, Cable, etc.) _____	1,359	1,237	996	893	388	363	42	34	52	39	514	457	363	344
Retail/Wholesale/Expedited/Air Freight Delivery or Services and Other Private Fleets _____	4,603	4,101	2,273	2,036	610	561	49	43	64	53	1,550	1,379	2,330	2,065
Sub-Total _____	49,463	44,989	34,222	31,049	11,600	10,778	754	634	548	449	21,320	19,188	15,241	13,940
OTHER FLEETS:														
LEASE/RENTAL _____	2,366	2,081	1,519	1,328	455	428	130	107	90	64	844	729	847	753
OTHER/UNKNOWN _____	2,382	2,097	1,750	1,533	416	395	60	52	64	49	1,210	1,037	632	564
Sub-Total _____	4,748	4,178	3,269	2,861	871	823	190	159	154	113	2,054	1,766	1,479	1,317
TOTAL QUALIFIED COPIES AND UNITS BY FLEET TYPE	96,500	84,560	64,662	56,140	18,700	17,001	1,369	1,083	961	728	43,632	37,328	31,838	28,420